

## 2012 Dixie Institute February 21-24 • Conference at a Glance – Tuesday-Friday

	GA CHAPTER CPAR CERTIFICATION	STRATEGIC FINANCE, FINANCE & ACCOUNTING OPERATIONS	LEGAL & COMPLIANCE UPDATES & TRENDS	PFS/REVENUE CYCLE PATIENT ACCESS	LEADERSHIP SERIES	INVITATION ONLY EVENTS	
<b>TUESDAY, FEBRUARY 21, 2012 PRE-CONFERENCE</b>	EXHIBITOR SET-UP 10:30 A-5 P						
	REGISTRATION DESK OPEN 12:30 P-4 P						
	8 A-10 A				<b>Becoming the Leader of the Future</b> Shawn Evans	GA Chapter Board Meeting 9 A-12 NOON	
	10:15 A-12:15 P	Advanced CPAR Managed Care	SEPARATE REGISTRATION REQUIRED		<b>It's All About Communication</b> Shawn Evans		
	1:15 P-3:15 P	Advanced CPAR Legal Issues		<b>Understanding Diverse Viewpoints</b> Shawn Evans	Region 5 Board Meeting 1:30 P-5 P		
	3:30 P-5:15 P	Advanced CPAR ICD-10 Overview		<b>Communicating with Your Boss</b> Shawn Evans			
	5 P-5:30 P					Exhibitor Orientation Exhibitors Only	
	5:30 P-7 P	<b>WELCOME RECEPTION &amp; NETWORKING IN EXHIBIT HALL</b>					
	7 P-10 P	<b>DINNER ON YOUR OWN</b>					
						Region 5 Past President's Dinner	
<b>WEDNESDAY, FEBRUARY 22, 2012</b>	REGISTRATION DESK OPEN 7:30 A-12 NOON & 1 P-4 P						
	7:30 A-8:30 A	CONTINENTAL BREAKFAST & NETWORKING IN EXHIBIT HALL					
	8:30 A-9:15 A	<b>WELCOME &amp; HFMA NATIONAL UPDATE</b> Greg Adams, HFMA National Chairperson					
	9:15 A-10:30 A	<b>CFD PANEL DISCUSSION</b> Greg Adams, HFMA National Chairperson					
	10:30 A-10:45 A	NETWORKING BREAK IN EXHIBIT HALL					
	10:45 A-11:45 A	<b>Cost Reduction: Identifying Cost Opps</b> James Cleverley Cleverley & Associates	<b>St. Joseph's Hospital of Atlanta: Using Better Management &amp; Reporting to Improve Productivity</b> Becky Black, St Joseph's Steve Levin, Connance	<b>ICD-10 Readiness</b> Day Egusquiza AR Systems	<b>Leading Improvements: Problem Identification &amp; Definition</b> Shawn Evans		
	11:45 A-1:15 P	LUNCH & NETWORKING IN EXHIBIT HALL					
	1:15 P-2:15 P	<b>Maximizing Schedule H Charity Reporting</b> Kelly Thrift, Dixon Hughes	<b>What Can Internal Audit Do For You?</b> Brad Adams, Vanderbilt MC	<b>Managed Care Contracting</b> Christopher Kalkhof Alvarez & Marshall	<b>Leading Improvements: Creating a Proper Target State</b> Shawn Evans		
	2:30 P-3:30 P	<b>Contracting Private Physician Subsidy</b> David Olson Equation Consulting	<b>HIPAA Disclosure: New Requirements, Costs &amp; Coping Strategies</b> Jan McDavid, Esq Healthport	<b>Leveraging Data for High Performance Revenue Cycle</b> Janice Ridling Baptist, Birmingham	<b>Leading Improvements: Solutions</b> Shawn Evans		
	3:30 P-4 P	NETWORKING BREAK IN EXHIBIT HALL					
	4 P-5 P	<b>Industry Consolidation in Era of Healthcare Reform</b> James Olsen, Bank of America	<b>Medicaid Integrity Audits</b> Joanne Erde Duane Morris LLP	<b>Best Practices for Critical Access Hospitals</b> Lyn DeWitt, Craneware Patrick Stitt, Madison County Memorial	<b>Leading Improvements: Making It Stick</b> Shawn Evans		
	5:30 P-6:30 P	<b>RECEPTION &amp; NETWORKING IN EXHIBIT HALL</b>					
	6:30 P-10 P	<b>CASINO NIGHT</b>					

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THURSDAY, FEBRUARY 23, 2012	REGISTRATION DESK OPEN 7:30 A-12 NOON						
	7:30 A-8:30 A	CONTINENTAL BREAKFAST & NETWORKING IN EXHIBIT HALL					
	8:A-9 A	Dr. Donald Ratajczak, Consulting Economist					
	9:15 A-9:45 A	NETWORKING BREAK IN EXHIBIT HALL					
	9:45 A-11 A	Keep What You Claim, Steps for Successfully Navigating a Bad Debt Audit Todd Cox, Athens General Trent Messick, Dixon Hughes Goodman	Surviving 2012 Revenue Integrity Audits: The Good, The Bad & The Ugly Marge Scott, West Georgia MC Linda Corley, Xtend Healthcare	An EMR for the Revenue Cycle: Documenting the Business Side of Healthcare Becky Black St. Joseph's Atlanta			
	11 A- 12 NOON	HUNDRED PERCENTERS: LEADERSHIP THAT ACHIEVES GREATNESS Mark Murphy, Leadership IQ					
	11:45 A-1:15 P	LUNCH & NETWORKING IN EXHIBIT HALL					
	1:15 P-2:30 P	A & A: KPMG Form 990 Schedule H and Your Hospital's Tax-Exempt Status	Operational Impact of ACO Marc Olsen CHCDA	Managed Care Contracting Christopher Kalkhof Alvarez & Marshall	The Deadly Sins of Employee Engagement Surveys Mark Murphy, Leadership IQ		
	2:30 P-3 P	NETWORKING BREAK IN EXHIBIT HALL					
	3 P-4 P	A & A: Decosimo Healthcare Fraud Case Studies: How to Detect and Prevent It.	ReAdmission Risk: A Practical Approach Through Transition Management & Longitudinal Care Plans with Cost Sensitivity Robert Beardall Net.Orange	Creating a Comprehensive Denial Program: How to Maximize Cash and Capture Actionable Information to Minimize Future Denials Matthew Vines, Esq RSource Healthcare	The Twelve Labors of Hercules: A Lesson in Solving Herculean Problems Jim Grigsby, Grigsby Consulting Group		
	4 P-5 P	A & A: Draffin & Tucker Practical Internal Control Considerations	REVENUE CYCLE ROUNDTABLE				
	6 P- 8 P	RECEPTION & DINNER IN EXHIBIT HALL					
	8:15 P-9:15 P	MYSTERY PLOT "WHO DUNNIT" IN EXHIBIT HALL					
	9:30 P-10:30 P	DESSERTS & PRIZES IN EXTERIOR TENT					
FRIDAY, FEBRUARY 24, 2012	8 A-9:30 A	SCARLETT FEVER: THE GREATNESS OF GONE WITH THE WIND Professor Elliot Engel					
	9:30 A-10 A	NETWORKING BREAK					
	10 A-11:30 A	WELLNESS: THE FUTURE QUALITY & COST OF HEALTHCARE David Satcher, M.D., Ph.D, U.S. Surgeon General					

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**REGION 5 DIXIE INSTITUTE**

