



## GEORGIA HFMA - WINTER INSTITUTE AGENDA

January 20-22, 2010

Ritz Carlton Lodge- Reynolds Plantation, Lake Oconee, GA

REGISTRATION DESK OPEN

Wednesday, January 20, 2010 - 12:30 to 5:00 P.M. \* Thursday, January 21 2010 - 7:30 A.M. to Noon

Advanced CPAR Registration 30 minutes prior to sessions

Chapter Activity	Finance	Revenue Cycle	Patient Access	Professional Development	CPAR / ACPAR
<b>Tuesdav. Januarv 19 2010</b>					
6:00 PM 6:30 PM 7:00 PM 7:30 PM 8:00 PM 8:30 PM	Board Meeting 6:00 pm - 9:00 pm (Dinner provided)				
<b>Wednesdav. Januarv 20 2010</b>					
8:00 AM 8:30 AM 9:00 AM 9:30 AM 10:00 AM 10:15 AM 10:30 AM 11:30 AM 12:00 PM 12:15 PM 12:30 PM 1:00 PM 1:30 PM 2:00 PM 2:30 PM 3:00 PM 3:30 PM 4:00 PM 4:30 PM 5:00 PM 5:30 PM 6:00 PM 7:00 PM 10:00 PM					Session 1 - 8:00 am - 10:00 am  CPAR Break  Session 3 - 10:15 am - 12:15 pm  Lunch on Your Own 12:15 pm - 1:30 pm  Session 3- 1:30 pm - 3:30 pm
12:30 PM 1:00 PM 1:30 PM 2:00 PM 2:30 PM 3:00 PM 3:30 PM 4:00 PM 4:30 PM 5:00 PM 5:30 PM 6:00 PM 7:00 PM 10:00 PM	Registration Desk Open 12:30 pm - 5:00 pm  TEAMS Meetings 1:00 pm - 3:00 pm  Chairpersons' Mtg 3:00 pm - 4:00 pm	Reception and Vendor Exhibition 5:30 pm - 7:00 pm  Dinner and Entertainment 7:00 pm - ???			
<b>Thursdav. Januarv 21 2010</b>					
7:00 AM 7:45 AM 8:15 AM 8:45 AM 9:25 AM 9:45 AM 10:20 AM 10:40 AM 11:00 AM 11:25 AM 11:40 AM 12:30 PM 1:00 PM 2:00 PM 2:15 PM 2:30 PM 2:45 PM 3:15 PM 3:40 PM 3:50 PM 4:00 PM 4:15 PM 4:45 PM 5:00 PM 5:30 PM 6:00 PM 7:00 PM 8:00 PM 9:00 PM 10:00 PM	Registration Desk Open 7:30 am - 12:00 pm	Continental Breakfast/Vendor Exhibition 7:00 am - 8:00 am  Session 4: General Assembly - <b>Keynote Address 8:00 am - 9:25 am</b> <b>Healthcare Transformation - Miriam Paramore, SVP Corporate Strategy Emdeon /Wayne Olive, SVP Center for Health Transformation</b>  Morning Break 9:25am - 9:45am  Concurrent Sessions 9:45 am - 11:25 am 5 -Effective Management of the Supply Chain 6 -Revenue cycle Case Study 7-A Community Hospital's Journey into Lean Six Sigma  Lunch with Exhibitors 11:25 am - 12:30 pm  Session 8: How to Be Up in a Down World - Mamie McCullough 12:30 pm - 2:00 pm  Concurrent Sessions 2:00 pm - 3:40 pm 9- Regional and Operational Effects On Hospital Pricing Strategic Responses For Price Defense 10. Vendor Management - A Case Study 11 Certification Coaching  Afternoon Break 3:40pm - 3:50pm  Concurrent Sessions 3:50 pm - 5:30 pm 12 Financial Executives Roundtable 13- Improving Cash Flow and generating a new revenue stream through Account Payable 14 Building a Patient Access Production System 15- Supplemental Benefits - the Growing Appeal  Reception and Vendor Exhibition 5:30 pm - 7:00 pm  Dinner on your own			
<b>Fridav. Januarv 22 2010</b>					
7:00 AM 7:30 AM 8:00 AM 9:00 AM 9:20 AM 9:40 AM 10:00 AM 10:30 AM 10:40 AM 10:50 AM 11:00 AM 11:15 AM 11:30 AM 12:00 PM 12:30 PM 12:40 PM	Prayer Breakfast 7:00 am - 8:00 am		Continental Breakfast/Vendor Exhibition 7:00 am - 8:00 am  Session 16 General Assembly & Keynote Address - 8:00 am - 9:00 am HIPAA Update ~ Elizabeth Richards  Concurrent Sessions 9:00 am - 10:40 am 17 - A&A - Part 1 18 Mergers and Acquisition 19- Cahaba GBA update 20: Assessing how to calculate the true costs of release of information (ROI)  Morning Break 10:40am - 10:50am  Concurrent Sessions 10:50 am - 12:30 pm 21 - A&A - Part 2 22- CFO Case Study 23 Revenue Cycle Roundtable 24-HFMA 101/102  Adjournment/Vendor Prizes/Door Prizes - immediately following final sessions.		